



Clavaa

Problem:

Small stores struggle to match expansive, high-quality reward programs of big competitors like Starbucks. Don't let this disadvantage hold you back. Our solution empowers you to compete effectively

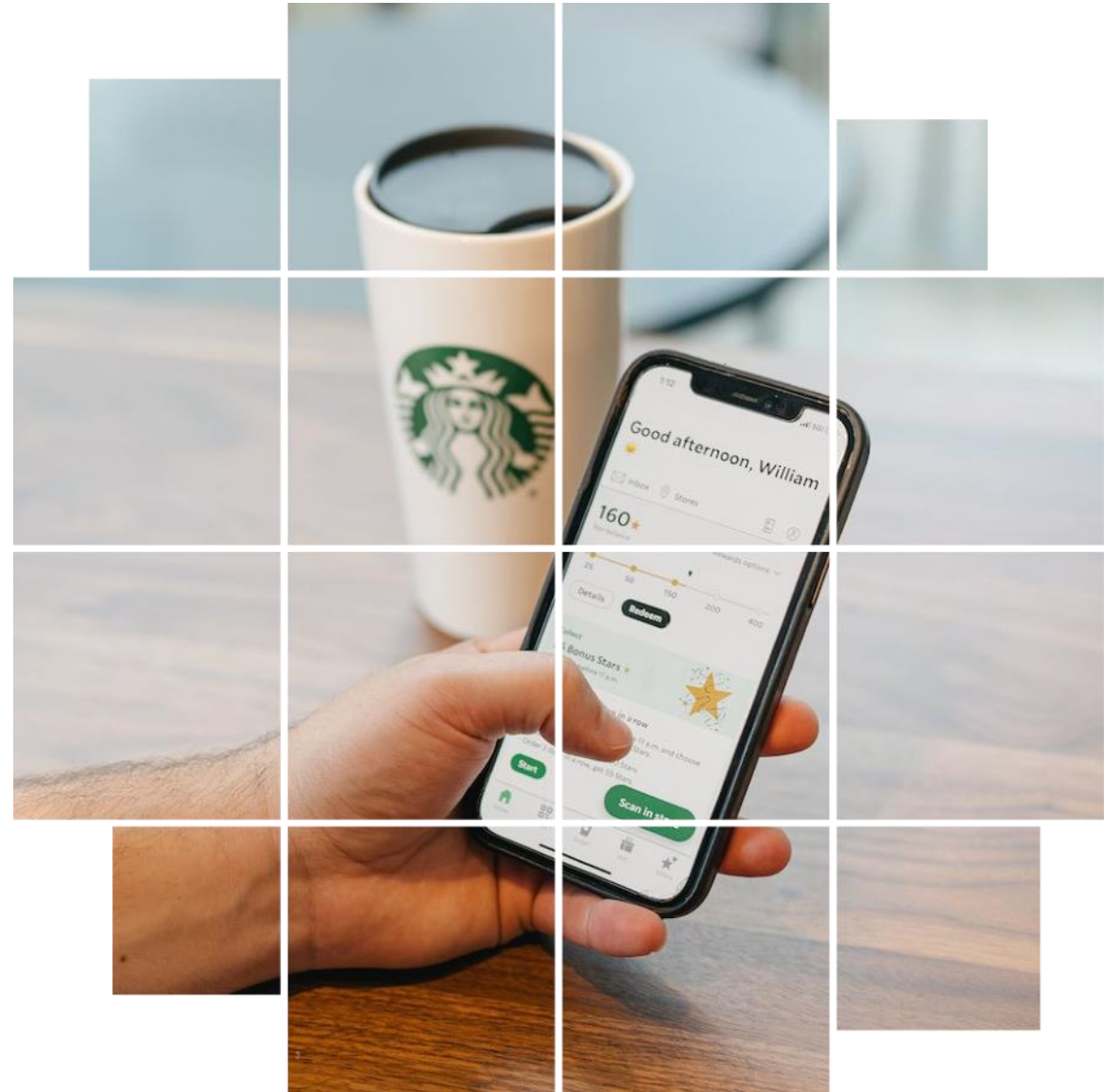




Starbucks' rewards scheme attracts 58 million loyal customers, driving spend 3-4 times higher. This seems unbeatable, right? Wrong. With our solution, you don't just compete, you create your own stronghold of loyal, high-spending customers. We equip you with the tools to build your success story.

Starbucks Rewards

Starbucks enormous reach has carved a competitive landscape that is tough for small businesses. These dedicated loyal customers contribute to half of Starbucks' revenue, making them a formidable force. Without a comparable strategy, small businesses risk losing their customers' loyalty to these larger entities





Solution:

Here's where we change the game. Our platform unites small businesses, enabling them to collectively rival even the giants like Starbucks. We equip you with the resources to build a captivating rewards program that fosters customer loyalty and boosts spending - but at a fraction of the cost. Together, we don't just level the playing field, we tilt it in favor of small businesses.

How We Do It?

Our integration with Plaid and Dwolla allow us to have safe secure transactions done on our platform. Our platform does more than just save you money on transaction fees. While we eliminate the usual 3-4% credit card charges, allowing you to reinvest into cashback rewards for your store, we're also a customer acquisition engine. We continually drive new customers your way, amplifying your visibility and reach. So you're not just maintaining loyal customers, you're constantly adding to your clientele. This isn't just about surviving among giants like Starbucks - it's about flourishing, playing a smarter, more cost-effective game, and constantly growing.



Product Solutions:

Clavaa's solution is easy to use and requires no changes to existing POS systems. As a merchant, you simply input the total cost into a designated tablet supplied by Clavaa.





Check Out Process

At checkout, customers inform the clerk that they'd like to pay using Clavaa, scan the QR code from our app, confirm transaction details on their phone - including the total amount, their chosen bank account, and the cashback they will receive - and complete the payment.



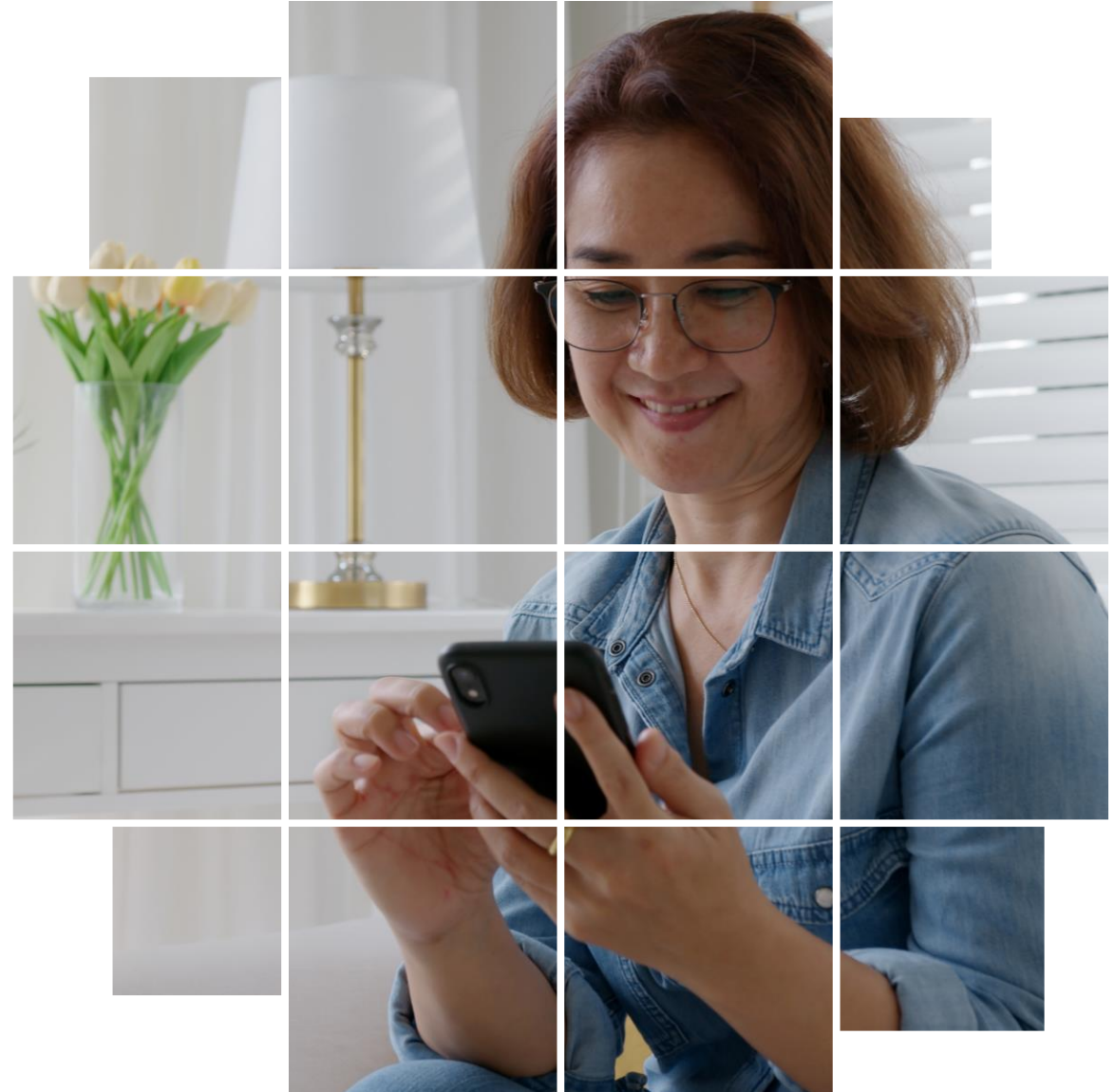


Key point:

Clavaa complements traditional credit card processors and requires no changes to current payment methods. After a successful transaction, a confirmation appears on the store's tablet, and the clerk enters the confirmed transaction alongside other tenders into the existing POS system.

Competitors:

Clavaa offers a free, user-friendly service, unlike competitors such as Kuto, Square, and Toast who charge monthly fees. Plus, with Clavaa, businesses can set their cashback rates via our merchant portal, offering a unique customization not found elsewhere.





Peace of mind:

All Clavaa transactions are guaranteed, ensuring a worry-free experience free from disputes. Customers also have the option to redeem their accumulated cashback rewards during the payment process, enhancing their shopping experience.



Conclusion:

Clavaa complements traditional credit card processors and requires no changes to current payment methods. After a successful transaction, a confirmation appears on the store's tablet, and the clerk enters the confirmed transaction alongside other tenders into the existing POS system.



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Thank you!